



EDENMOOR

LANCASTER COUNTY, SC

FOR IMMEDIATE RELEASE

Contact: Zach Mazefsky
919-227-3126

Homebuilder Ryland Homes Begins Presales at Edenmoor Community

LANCASTER COUNTY, S.C., July 6, 2007 – GS Carolina, developer of the master-planned Edenmoor community in Lancaster County, S.C., announced that Edenmoor homebuilder Ryland Homes has opened for presales at the community.

“Ryland Homes complements our vision for Edenmoor by offering high-quality homes for all lifestyles at an incredible value,” said Tom Scott, principal/partner of Charlotte-based GS Carolina.

Ryland Homes is building its Horizon Collection at the community – single-family ranch style and two-story homes priced from the \$230s and ranging from 2,000 to over 2,800 sq. ft.

“We’re offering several award-winning plans with a variety of elevations and features including welcoming front porches, charming facades, striking interior finishes and much more,” said Krista Long, vice president of sales and marketing at Ryland Homes in the Charlotte region.

Ryland also offers four and five-bedroom plans and optional sunrooms and screened porches. The builder plans to open two decorated model homes at the community in September of this year. For more information about Ryland Homes at Edenmoor, call 704-843-8347 or visit www.Edenmoor.com.

ABOUT RYLAND HOMES

With headquarters in Southern California, Ryland is one of the nation's largest homebuilders and a leading mortgage-finance company. The company currently operates in 31 markets across the country and has built more than 250,000 homes and financed more than 210,000 mortgages since its founding in 1967. Ryland is a Fortune 500 company listed on the New York Stock Exchange under the symbol "RYL."

ABOUT EDENMOOR

Located in Lancaster County, S.C., the 868-acre Edenmoor community will boast nearly 250 acres of green ways, 100,000 sq. ft. of commercial space and 1,950 single-family homes. This mixed-use development features parks, common areas and a pedestrian-friendly layout with double sidewalks and landscaped streets. Edenmoor is owned by L.M. Sandler and Sons Inc. of Virginia Beach, VA, and is being developed and managed by GS Carolina of Charlotte, NC. For more information visit www.Edenmoor.com.

###

Media Contact: Zach Mazefsky
For GS Carolina and Edenmoor
919-227-3126,
Zach@HighTideCreative.com

