



FOR IMMEDIATE RELEASE

The Vision of Amberly Officially Introduced to North Carolina

CARY, N.C., March 4, 2005 – The developers of the highly anticipated Amberly development in Cary officially unveiled their vision for the 5,000-home master planned community.

At a “Friends of Amberly” event at the Matthews House in Cary, several members of the Amberly team delivered dedication speeches, and introduced many Amberly partners and associates to a “Vision of Amberly” DVD presentation, and an official premiere of Amberly’s logo and creative elements.

The presentation provided a platform for developer GS Carolina and owner L.M. Sandler & Sons to express their gratitude for all of those who took part in the community’s conceptualization and development. Amberly’s principals showed their appreciation for the land planners and architects, who helped guide the Amberly vision and map out its future.

“The foundation of this community is the result of a team of individuals and groups, some of the most talented and reputable in the industry that we cannot thank enough for what they’ve contributed,” said David Guy, development manager of Amberly.

The developers extended their gratitude to the teams of builders, including Pulte Homes, KB Home, the Amberly Builder Group, and Del Webb, developers of the Active Adult neighborhoods of Amberly. It’s been acknowledged that these homebuilders and developers, for the next several years, will establish what helps make this an all-encompassing community. Each builder’s individual home styles will appeal to young, growing and mature families, as well as those seeking active adult lifestyles and retirement settings.

The Amberly team also expressed its gratitude to the Town of Cary, its dignitaries and council members – those who worked alongside the developers for the past few years to help make Amberly possible from a legislative standpoint. The list of Amberly’s friends also included the residents of the Town of Cary who contributed to the “Vision of Amberly DVD” through their interviews and stories.

The Friends of Amberly event continued to reveal the developer’s inspirations for the community. Amberly is described by its designers as an all-encompassing community aimed at establishing a wholesome lifestyle – all centered around four principal elements – Environment, Education, Wellness and Technology.

According to the developers, each element is brought to life by a number of components of the community and a vast assortment of amenities, activities and exclusive opportunities.

“Our entire team has poured their efforts into making this a monumental development – a vast natural setting and environment that will be a fully integrated residential community where the greatest variety of residents can thrive and grow,” said Bob Jones, general manager of Amberly.

“Amberly, with its wide range of opportunities made available for all lifestyles, is truly becoming a first for the state of North Carolina, a way of life that has never been offered. All of our partners and friends who contributed to Amberly’s creation can be proud,” added Guy.

About Amberly:

Amberly is situated on the western edge of Cary, NC, one and a half miles southwest of the Research Triangle Park, and is located just off Highway 55. The community spans 1,100 acres and includes approximately 5,000 homesites. The Residents’ Club at Amberly features programming and staffing provided by UNC Health Care, and the community will also feature UNC Health Care’s UNC Wellness Center at Amberly. Amberly is the first North Carolina development to contain an Active Adult neighborhood integrated within a mixed-use community. Amberly is an L.M. Sandler & Sons Inc. development, and is managed by GS Carolina. For more information, call 1-877-4AMBERLY (1-877-426-2375) or visit www.Amberly.com.

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