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Four Pearls of Wisdom: The Elements of Amberly

CARY, N.C., March 4, 2005 – Beyond the towering trees and magnificent greenways of Amberly, deeply rooted in the vision created by its owners and developers, a revelation of four fundamental values will pave the future of this 5,000 home master planned community. Education, Wellness, Technology and Environment – four essential elements establish the inspirations of a community lifestyle previously unforeseen in the Triangle area and all of North Carolina.

The element of Environment speaks of the incredible outdoor opportunities Amberly offers, and was “chosen to represent nature because of its implication of a constant search for harmony with the earth,” said Bob Jones, general manager of Amberly. With vast amounts of preservation areas and a portion of the community that borders property owned by the Army Corps of Engineers, Amberly will be a place where residents can fully communicate with their surroundings. The community’s natural backdrop will offer opportunities for residents to enjoy an outdoor lifestyle while constantly searching for natural harmony through the miles of greenways and walking trails.

Education is an element of Amberly that applies to all, as residents will be encouraged to continuously develop their minds within the framework of the fine public and private educational institutions that serve Amberly. Amberly, in affiliation with local universities, will attempt to broaden the scope of knowledge for residents through a multitude of programs. The community will also be heavily centered on arts and culture, and will provide residents with experiences that captivate the mind.

Technology will play a major role in the daily life at Amberly, providing new innovations to bring advancement in life. Amberly embraces a life full of new technologies and discoveries by incorporating the most up-to-date trends into the community. Amberly, which is located in close proximity to the Research Triangle Park, will build upon the vast technological resources of the surrounding area.

Wellness, the final element of Amberly’s founding, illustrates a thriving community – one where residents are given the ability to grow in a healthy manner. The community will emphasize complete wellness – mental as well as physical – and the pursuit of these objectives by providing wellness and continuing education, as well as a fitness center to promote a healthier lifestyle, which will be the cornerstone of this element.

“From the outset, our intention was to make Amberly a complete lifestyle experience for people of all ages. When coupled with all of the great assets of Cary and the Triangle area, Amberly is truly the place to live,” said David Guy, a principal with GS Carolina, development manager for Amberly.

“The core values – the range of elements that helped develop our vision – are the focal point for our efforts in developing Amberly,” added Jones.

The inspirational concepts behind Amberly, “Education, Technology, Wellness and Environment,” will continue to ensure community growth, as its developers strive to offer residents everyday opportunities and escapes from their daily routines, allowing them to customize their lifestyles to suit their very own needs and desires.

The Amberly development team, along with several Cary officials, recently unveiled their vision and the founding elements for the master planned community at a grand opening event at the Mathews House in Cary. The “Friends of Amberly” event also featured a DVD presentation, the unveiling of Amberly’s logo and website, www.Amberly.com, and a dedication by the developer team.

Amberly, an L.M. Sandler & Sons Inc. community, is being developed by GS Carolina of Charlotte and a number of the industry’s most established partners and associates. As with all the award winning communities in the Sandler & Sons portfolio, the company is dedicated to making Amberly another premier community in the Triangle area.

About Amberly:

Amberly is situated on the western edge of Cary, NC, one and a half miles southwest of the Research Triangle Park, and is located just off Highway 55. The community spans 1,100 acres and includes approximately 5,000 homesites. The Residents’ Club at Amberly features programming and staffing provided by UNC Health Care, and the community will also feature UNC Health Care’s UNC Wellness Center at Amberly. Amberly is the first North Carolina development to contain an Active Adult neighborhood integrated within a mixed-use community. Amberly is an L.M. Sandler & Sons Inc. development, and is managed by GS Carolina. For more information, call 1-877-4AMBERLY (1-877-426-2375) or visit www.Amberly.com.

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